



Aurora Business Recognition Awards Program

The City of Aurora established a Business Recognition Awards Program in 2005 to acknowledge businesses and organizations (including non-profits) in our community that contribute to the city's economic vitality. The City of Aurora also chooses an Aurora business that demonstrates a commitment to sustainability, energy efficiency, renewable energy, waste diversion, water conservation, and/or social responsibility.

Selected businesses will be presented with their award at a celebratory event hosted by the City and its Business Advisory Board.

Nominations are accepted year-round and will be considered on or before August 31st of each year.

AWARD CRITERIA

Nominees will be evaluated on one or more of the below criteria and must be located in and fully and legally licensed in the city of Aurora, registered with the State of Colorado (if applicable) and in good standing with applicable regulatory agencies. Sustainability nominees must not have any significant environmental violations in the past five years.

Self-nomination is encouraged.

BUSINESS AWARD CRITERIA

- Proven longevity as a business in Aurora
- Introduction of a unique product or service innovation within their industry during the prior year
- Exceptional customer service as indicated by their customers
- Proven contributions, enhancements and involvement to the community and/or locally operating charities (examples include school mentoring programs, job/skills training programs, etc.)

For self-nominating businesses/organizations (or their lenders), please address the following additional criteria (as applicable). City staff will supplement this information for all other nominators:

- Proven tax generator
- Significant business growth over the prior year
- Employment retention and/or growth

SUSTAINABILITY AWARD CRITERIA

- Demonstrated commitment to energy efficiency, waste diversion, water conservation, and/or renewable energy
- Demonstrated commitment to social responsibility
- Outreach or promotion of sustainable efforts to employees and/or customers
- Sponsorship of environmentally and socially responsible actions in the community

Sustainability Category Examples

- Energy efficient equipment installation; onsite recycling and composting; use of native plants and xeriscaping on grounds; offset energy use with renewable energy
- Stock or offer environmentally responsible inventory
- Provide signage on property to educate customers and employees about sustainability efforts
- Sponsor a neighborhood clean-up effort; host a community farmers' market

Business Recognition Awards Program

Each of the businesses chosen will receive formal acknowledgement and an award at an annual celebration hosted by the City of Aurora in early December. The honorees will also be acknowledged through a city press release, a professionally produced video of each business on the city's web site and the Aurora-South Metro SBDC site.

NOMINATION

Nominations may be submitted online at www.auroragov.org/businessawards or by completing the nomination form below. To submit your nomination or for further information about the Aurora Business Recognition Awards Program, please contact the following:

Send your nomination to:

Development Services Division
Attn: Chad Argentar
City of Aurora
15151 E. Alameda Pkwy, Suite 2300
Aurora, CO 80012

E-mail Chad Argentar: cargenta@auroragov.org | Phone: (303) 739-7052 | Fax: (303) 739-7268

Nomination Application on next page.

**AURORA BUSINESS RECOGNITION AWARDS
NOMINATION FORM**

Nominator's name:

Nominator's email:

Nominator's phone:

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Name of business to be considered:

Business President and/or CEO or Manager:
(the person most likely to accept the award if selected)

Business address:

Business email:

Business phone:

Business website:

Type of business award:

- General Sustainability Both

Please describe why you feel this business should receive an Aurora business award. Refer to applicable criteria above in your explanation. Narrative or bullet point explanations are equally acceptable.

Submit to:

Development Services Division
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