



Date: Nov. 14, 2017

Media Contacts: Bryant Palmer
Stanley Marketplace - Chief Storyteller
917.225.6920 or bryant@stanleymarketplace.com

Julie Patterson
City of Aurora - Senior Public Information Officer
303.739.6617 or jpatters@auroragov.org

Mayor to tour Stanley Marketplace for Small Business Saturday Hogan to join other community and business leaders to celebrate region's small biz

AURORA, Colo. – Aurora Mayor Steve Hogan will join Denver Mayor Michael Hancock, other elected officials, and small business and chamber of commerce officials to tour small businesses at Stanley Marketplace in Aurora later this month for Small Business Saturday Nov. 25.

- What:** Founded by American Express, Small Business Saturday is an annual shopping tradition dedicated to supporting small businesses and celebrating communities across the country. The local tour will highlight the importance of shopping at locally owned small businesses during the holiday season and throughout the year.
- Who:** Aurora Mayor Steve Hogan, Denver Mayor Michael Hancock, other elected officials, Frances Padilla, deputy director of the Small Business Administration's Colorado Office, Kelly Manning, state director of the Colorado Small Business Development Center Network, and representatives from the Aurora-South Metro Small Business Development Center, the Denver Metro Small Business Development Center, the Aurora Chamber of Commerce and the Denver Metro Chamber of Commerce will stop by several small businesses to talk with them about their value to the community and the regional economy, and discuss their successes and challenges.
- When:** Saturday, Nov. 25, 2017, 9:30 to 10:30 a.m.
- Where:** Stanley Marketplace, 2501 Dallas St.
- Why:** Small business is the backbone of the U.S. and metro-area economy. Of the 15,088 businesses in Aurora, 94 percent are small businesses with less than 250 employees. Since Jan. 1, 1,350 new businesses have been established in Aurora. Small Business Saturday is one more way to support local businesses and remind the community that our small businesses create jobs, boost the local economy and preserve our neighborhoods.
- Contact:** Media is invited to join the tour of businesses. Contact Bryant Palmer at 917.225.6920 or bryant@stanleymarketplace.com for details.

###